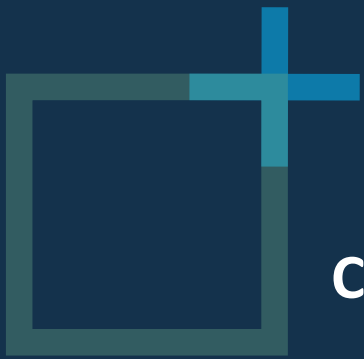


An aerial photograph of a coastal town with a harbor. The town features several buildings with red-tiled roofs and a large harbor filled with numerous small boats. The water is dark blue, and the sky is a deep teal. The image is overlaid with a grid of dashed lines, suggesting a focus on specific areas of interest.

Picterra

Journée romande de la
géoinformation 2018

La révolution du deep learning
pour l'extraction de
géo-information personnalisée



CONTENTS

1. DEEP LEARNING

2. CUSTOM GEO-INFORMATION

3. USE CASES

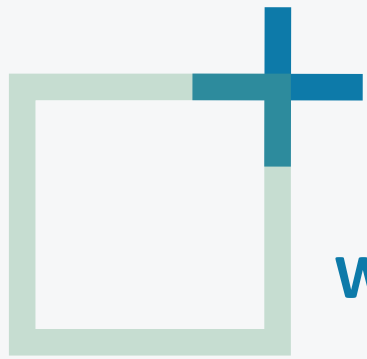


CONTENTS

1. DEEP LEARNING

2. CUSTOM GEO-INFORMATION

3. USE CASES



WHAT IS DEEP LEARNING?

MACHINE LEARNING

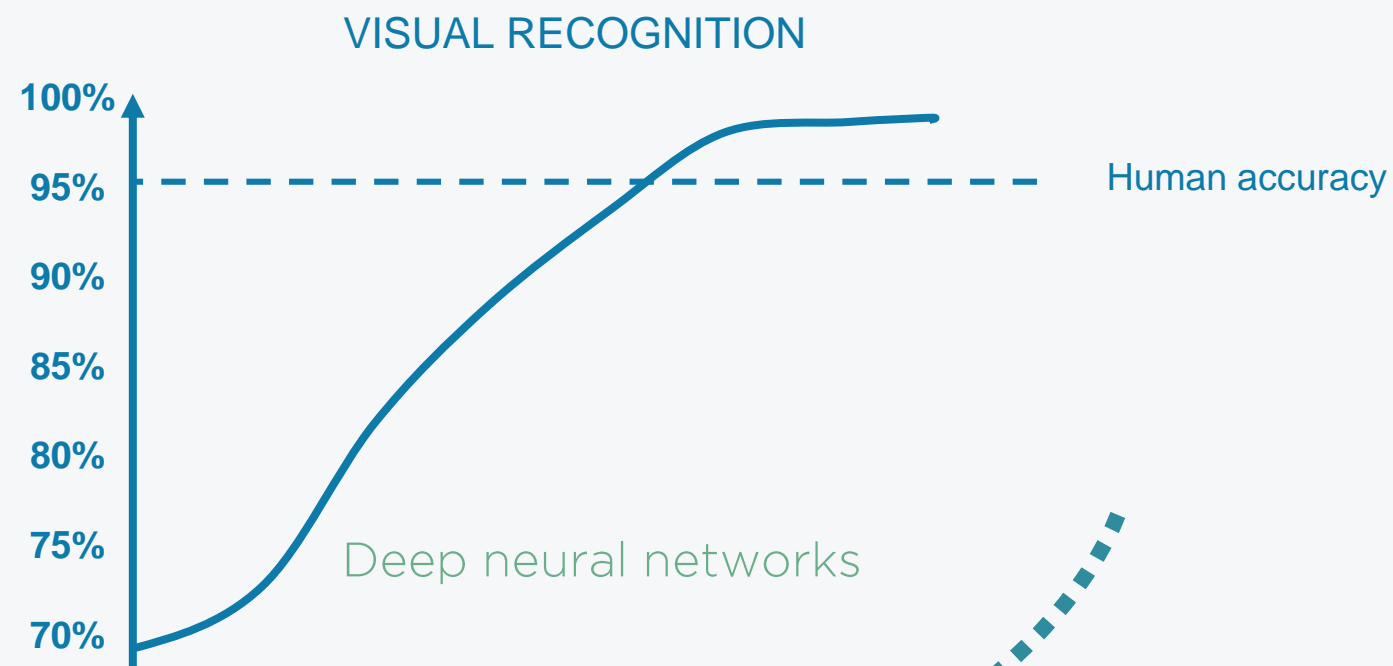
SUPERVISED
CLASSIFICATION

TRAINING DATASETS

COMPUTATIONAL POWER



WHAT IS DEEP LEARNING?



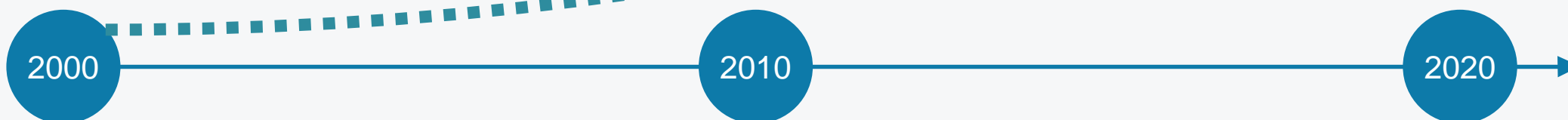
neural networks

SUPERVISED
CLASSIFICATION

Random Forests & Boosted decision trees

Support Vector Machines

DATA
AMOUNTS



GPU



WHAT IS DEEP LEARNING?

TRADITIONAL
COMPUTER VISION



Hand-crafted features

- Colour histograms, gray co-occurrences, morphology
- Histogram of Orientated Gradients (HOG)
- corners and edges detectors (SIFT, FREAK, BRIEF, etc.)
- Bag of Visual Words (BoVW)

Feature extraction

Random Forests

Boosted decision trees

Support Vector Machines

Classification

DEEP LEARNING
CONVOLUTIONAL
NEURAL NETWORKS



Convolution +
ReLu

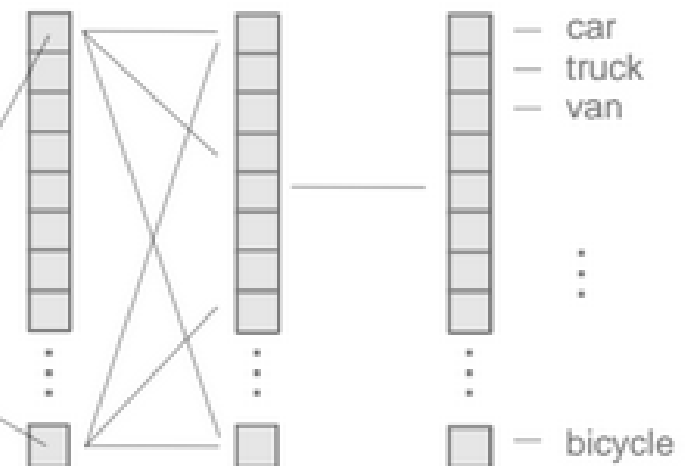
Pooling

Convolution +
ReLu

Pooling

Feature
maps

F

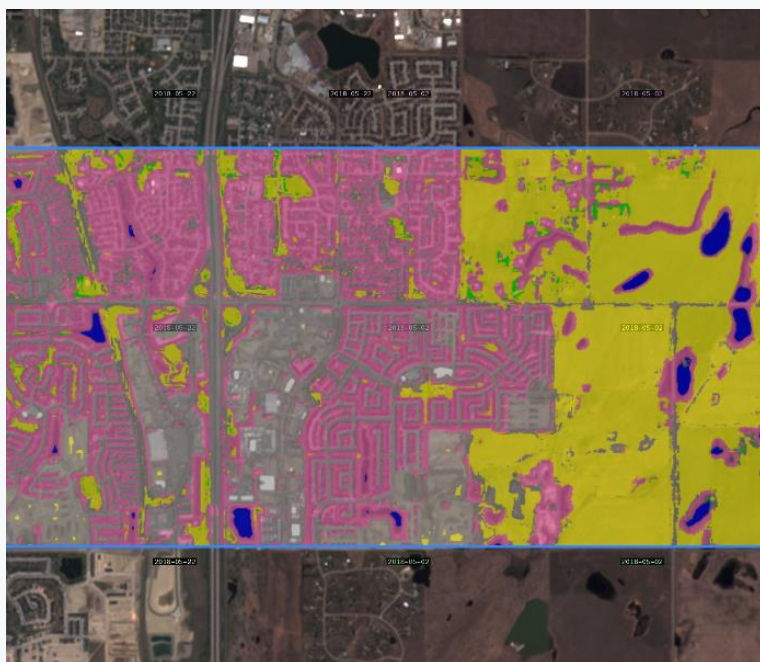


Deep learning == end-to-end learning



WHAT IS DEEP LEARNING?

Semantic segmentation



Every pixel get a thematic label

Object detection

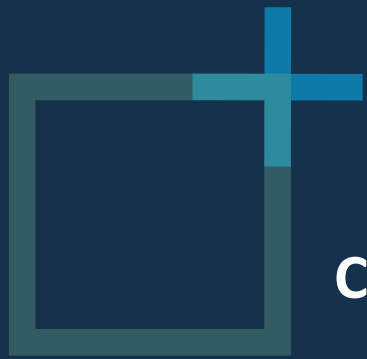


Only coordinates of bounding boxes

Object mask detection



Every pixel in bounding boxes get a thematic label



CONTENTS

1. DEEP LEARNING

2. CUSTOM GEO-INFORMATION

3. USE CASES



PICTERRA TEAM

FRANK DE MORSIER, PhD
CTO, Co-founder



PIERRICK POULENAS
CEO, Co-founder



VERONICA ALONSO
Product Manager



ROGER FONG
*Computer Vision
& Data Science*



JULIEN REBETEZ
*Lead Software &
Machine Learning*



LÉO ROCHER
*Full stack
engineer*





PICTERRA DATA SOURCES

DATA INPUT



Access world's leading satellites

urthecast

planet.

AIRBUS

DigitalGlobe



esa

航天世景
SPACE VIEW

Upload your own data,
link to WMS or cloud storage



Get support for annotating,
auxiliary data or other data
sources meaningful



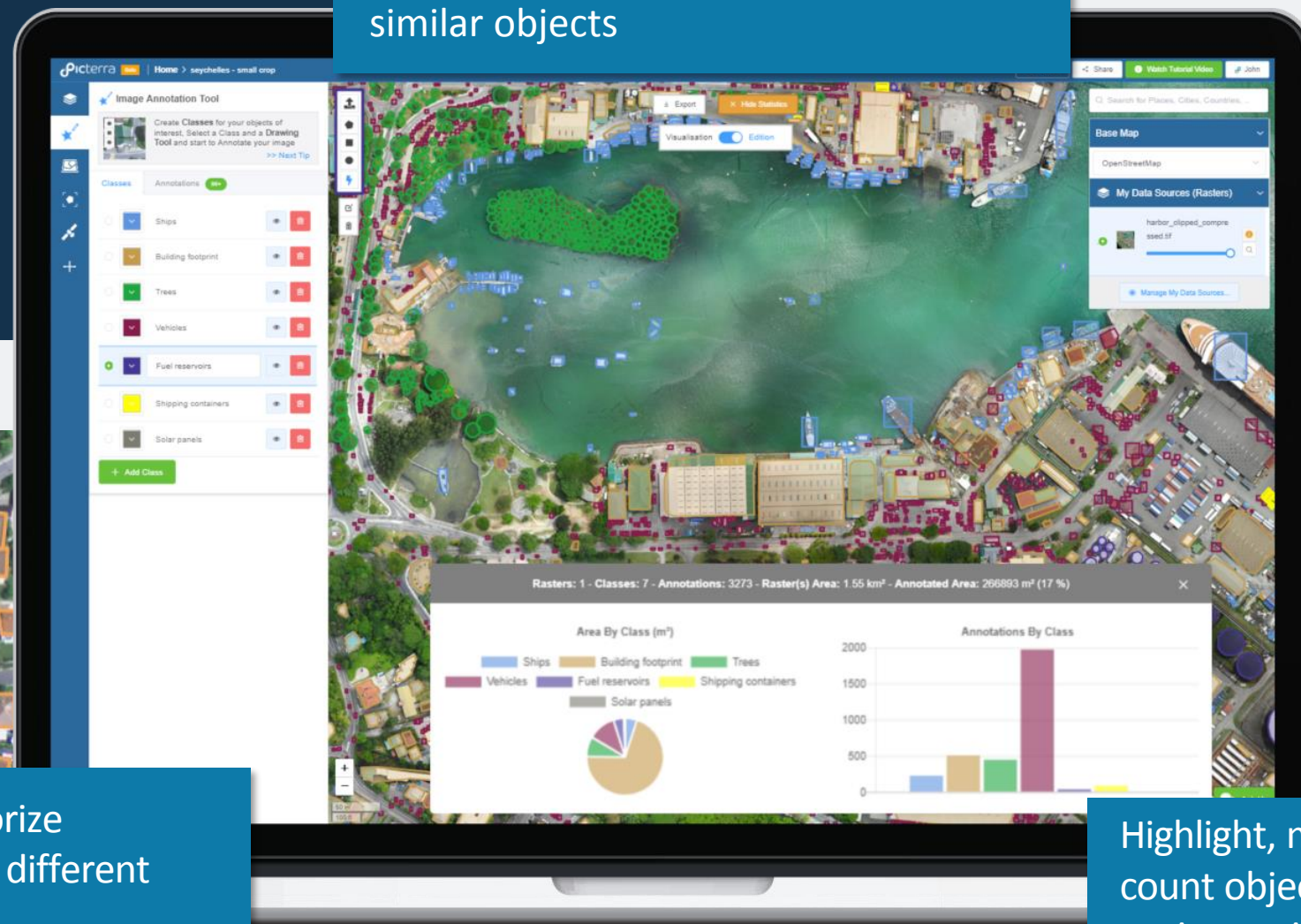
PICTERRA SOLUTION

SELF-SERVE
TOOL OFFERING
USERS ACCESS
AND CONTROL

Annotate faster by using AI powered
tools, which automatically detects
similar objects



Draw and categorize
annotations into different
classes



Highlight, measure,
count objects and share your
projects with others



ANNOTATION
TOOLKIT



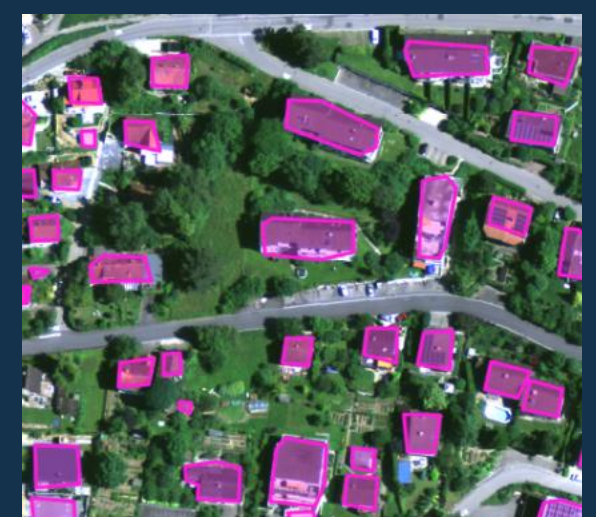
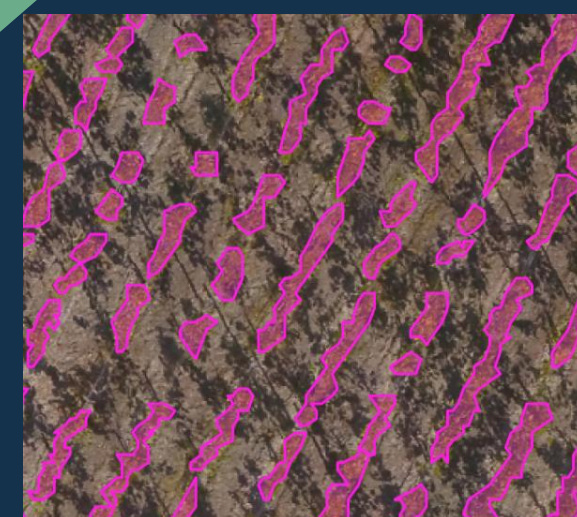
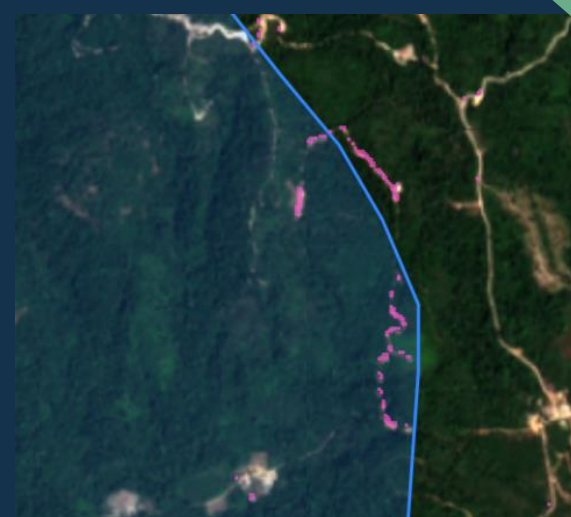
DETECTOR
LIBRARY



CUSTOM
DETECTION

FROM DEEP LEARNING TO CUSTOM GEO-INFORMATION

What does this people have in common?



Detect and outline "objects" in imagery



CONTENTS

1. DEEP LEARNING

2. CUSTOM GEO-INFORMATION

3. USE CASES

USE CASES

PRECISION AGRICULTURE



USE CASES

PRECISION AGRICULTURE

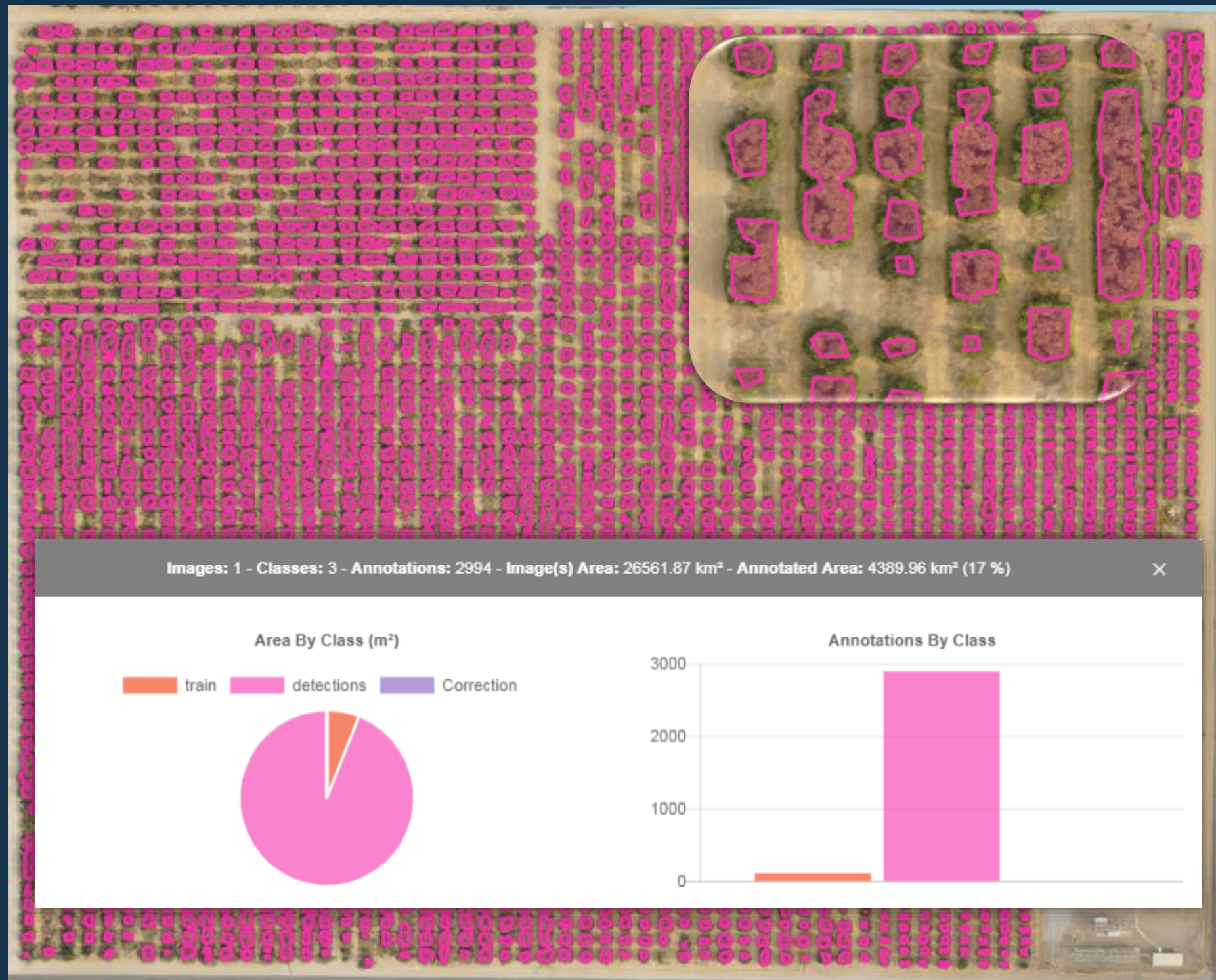
Training
data

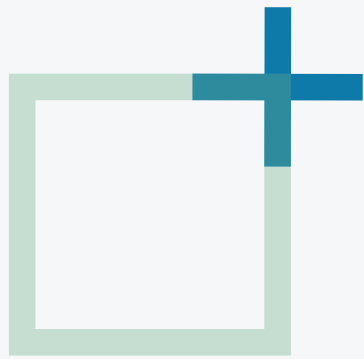


USE CASES

PRECISION AGRICULTURE

Detections

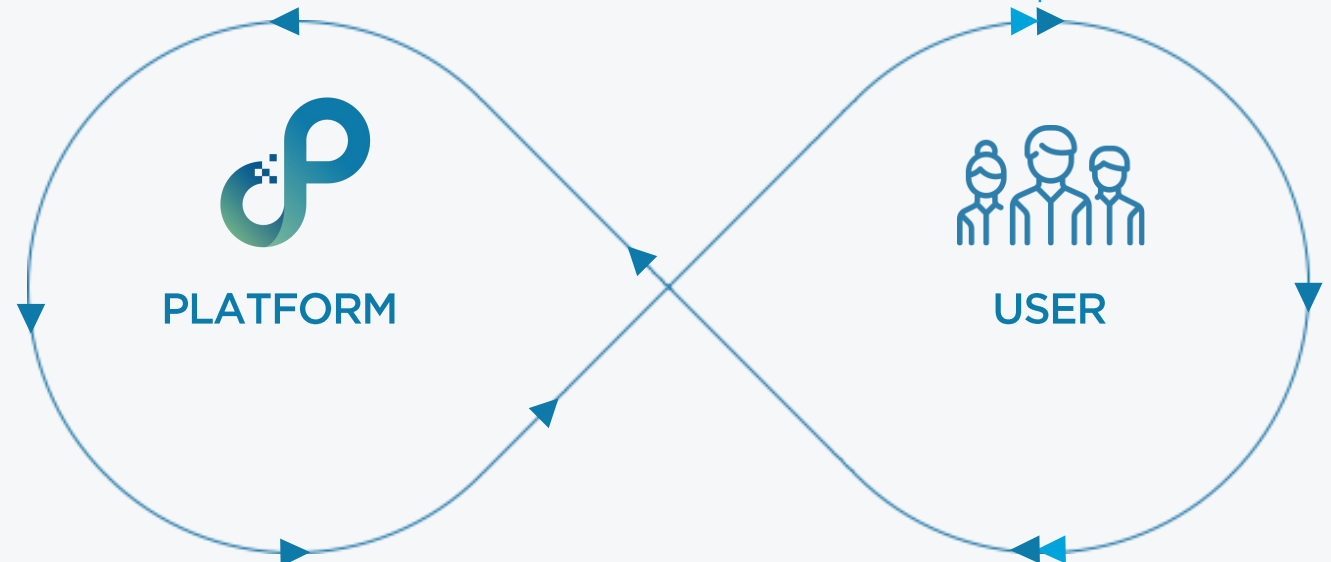




INTERACTIVE LEARNING



- + Users can leverage their proprietary data or tap into Picterra's network of trusted data providers
- + Satellite imagery available from 30m to 30cm resolution



- + Pre-trained generic AI models
- + Customizable, easy-to-use and shareable dashboard

- MODEL INPUT**
- + Train and control your own AI models

INSIGHTS
Actionable insights from self-customized models

GENERATE CUSTOMIZED
**GEO-SPATIAL
INFORMATION**

USE CASES

PRECISION AGRICULTURE



USE CASES

PRECISION AGRICULTURE



USE CASES

PRECISION AGRICULTURE



USE CASES

URBAN & BUILDING FOOTPRINT

Detecting vehicles in urban environment: parking usages, mobility planning



USE CASES

URBAN & BUILDING FOOTPRINT

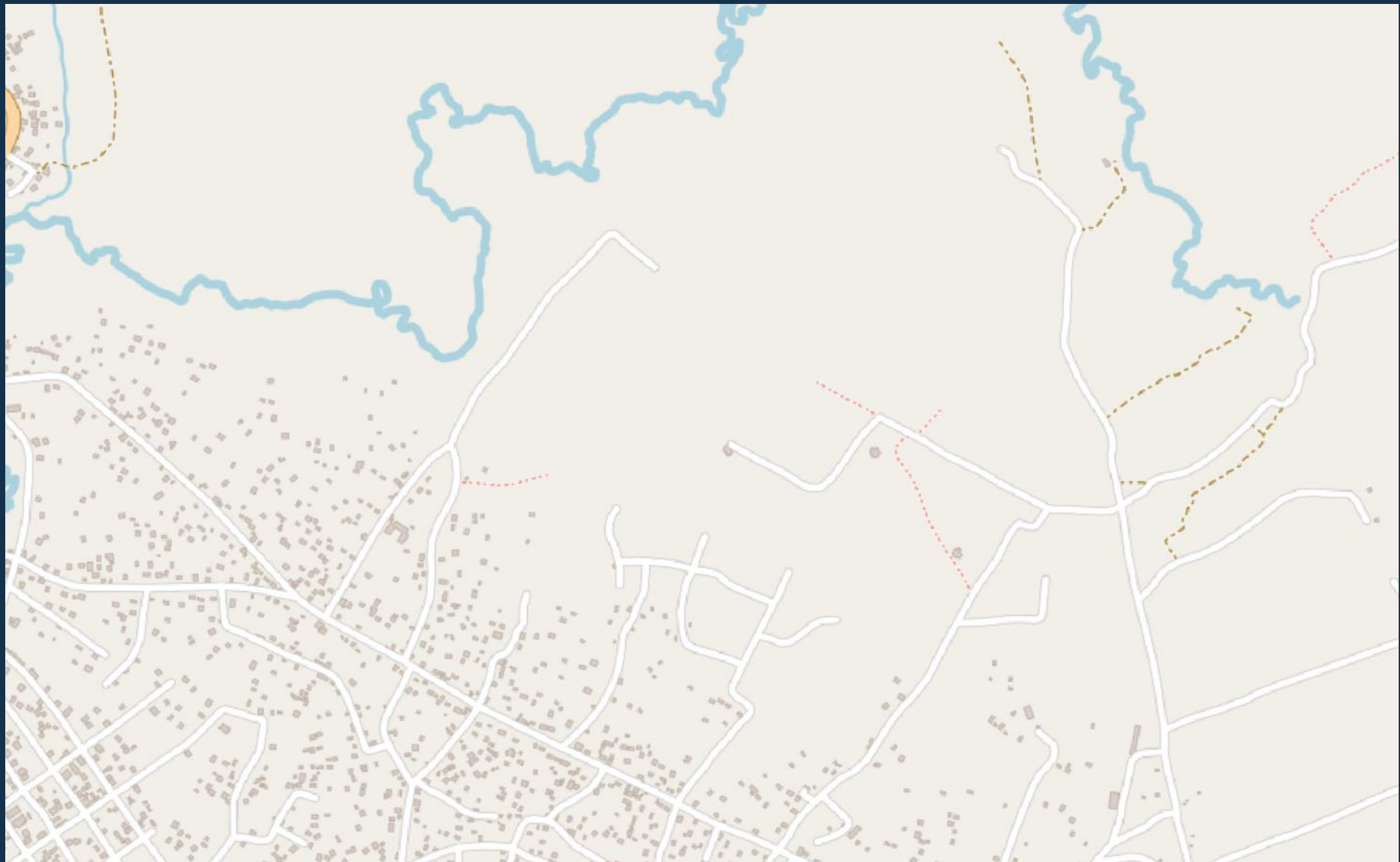
Building footprints are extremely valuable for planning distribution networks, understanding the population density, assessing damages, etc.



USE CASES

URBAN & BUILDING FOOTPRINT

Building footprints are extremely valuable for planning distribution networks, understanding the population density, assessing damages, etc.



USE CASES

URBAN & BUILDING FOOTPRINT

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USE CASES

URBAN & BUILDING FOOTPRINT

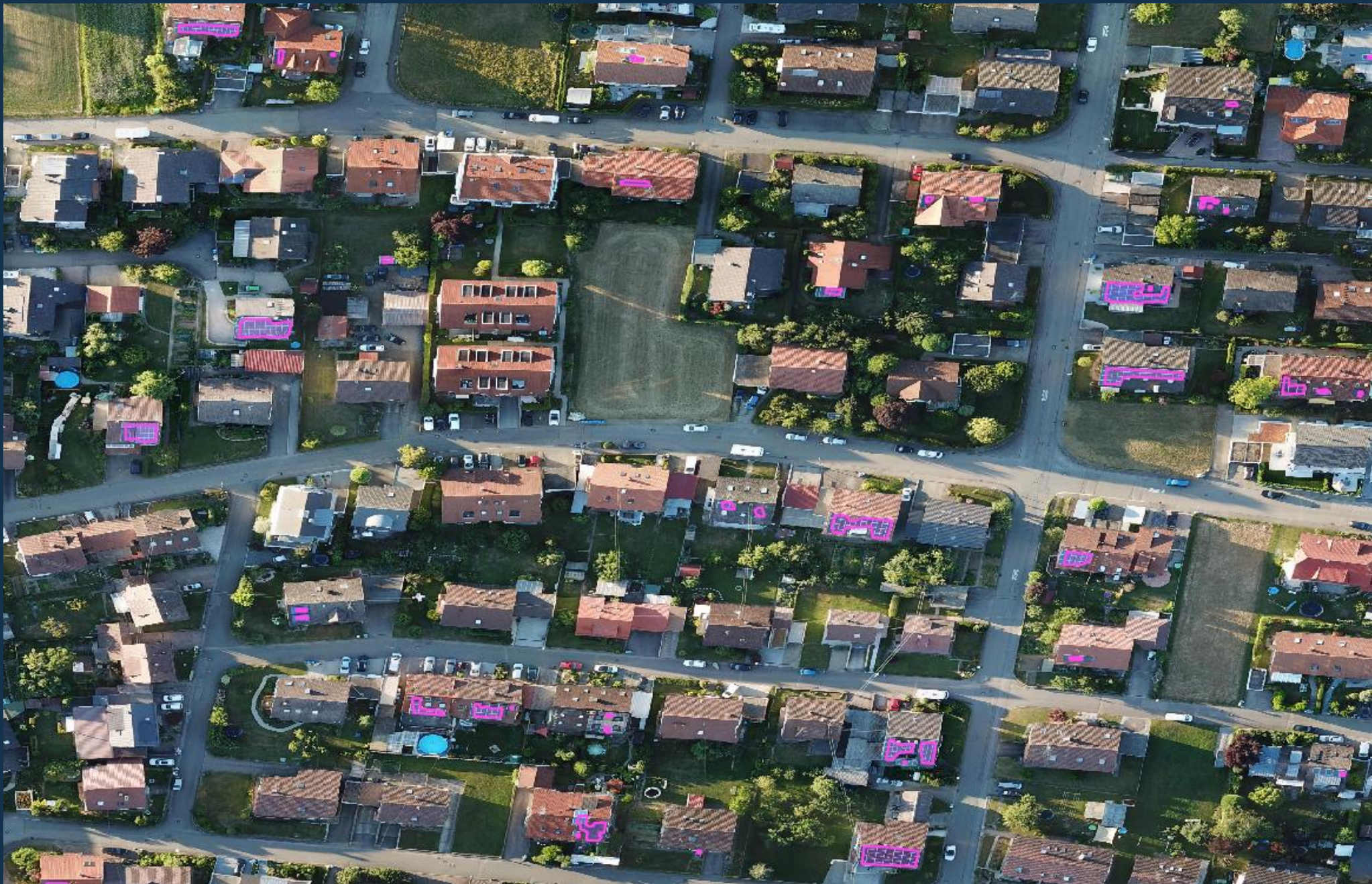
Building footprints are extremely valuable for planning distribution networks, understanding the population density, assessing damages, etc.



USE CASES

URBAN & BUILDING FOOTPRINT

Solar panels detection over building roofs



USE CASES

LIVESTOCK MANAGEMENT

Fast livestock management for counting populations of animals



USE CASES

LIVESTOCK MANAGEMENT

Fast livestock management for counting populations of animals



USE CASES

LIVESTOCK MANAGEMENT

Fast livestock management for counting populations of animals





BRIDGING
THE GAP



Open AI Challenge for the South Pacific



Flying Labs



ETH zürich

Winning team: Karla Saldaña and Guo Zifeng



Integrated

BRIDGING THE GAP

Picterra beta | Home > Coconuts

Image Annotation Tool

Create Classes for your objects of interest, Select a Class and a Drawing Tool and start to Annotate your image >> Next Tip

Classes Annotations 99+

default

coconuts

+ Add Class

Export Show Statistics

Visualisation ☒ Edition

Search for Places, Cities, Countries, ...

Base Map

OpenStreetMap

My Data Sources (Rasters)

5b1b6fb2-5024-4681-a
175-9b667174f48c_sub
north.tif

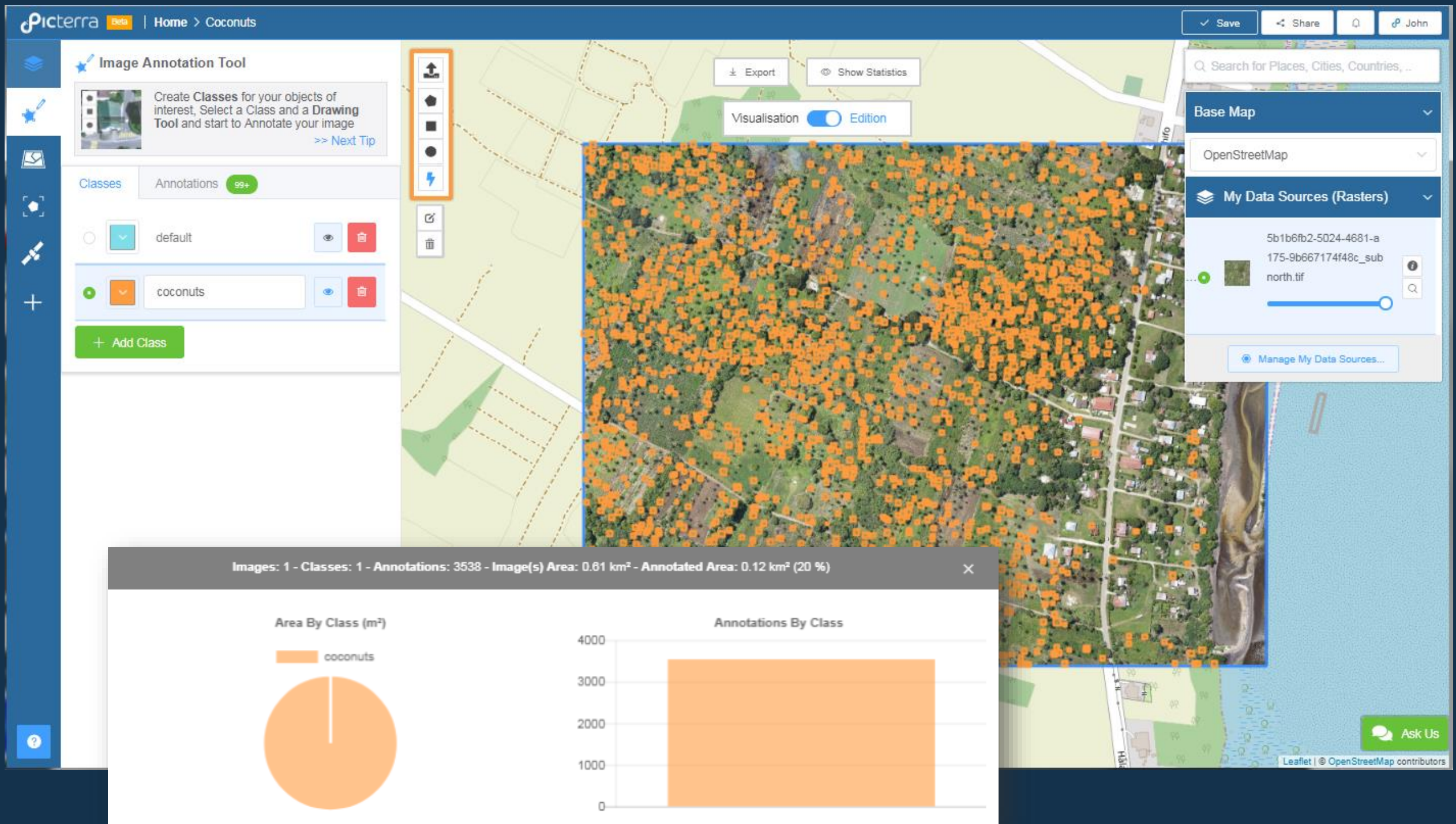
Manage My Data Sources...

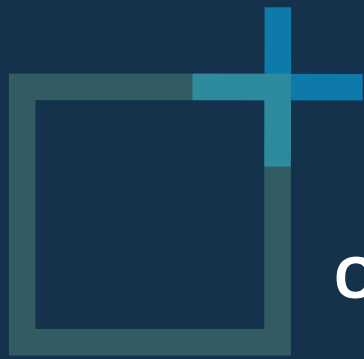
100 m
300 ft

Ask Us

Leaflet | © OpenStreetMap contributors

BRIDGING THE GAP





OUTLOOK

WHAT ABOUT DEEP LEARNING
ON 3D POINTCLOUDS?





OUTLOOK

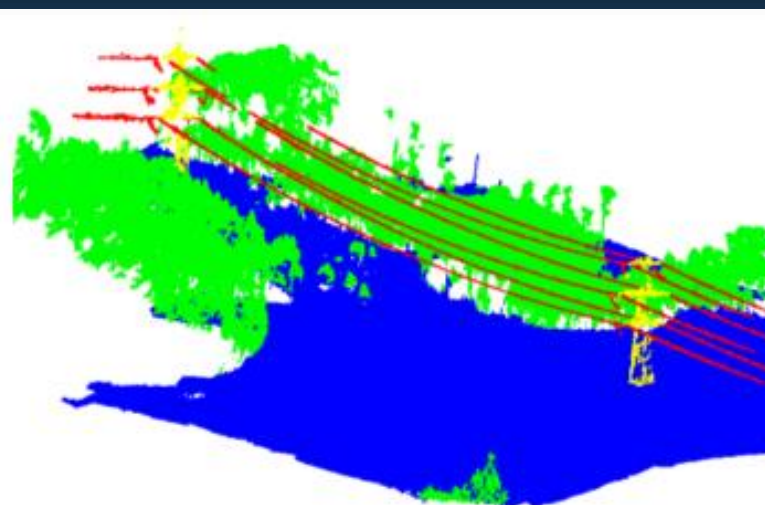


Deep learning on 3D pointclouds – Learning on data graphs

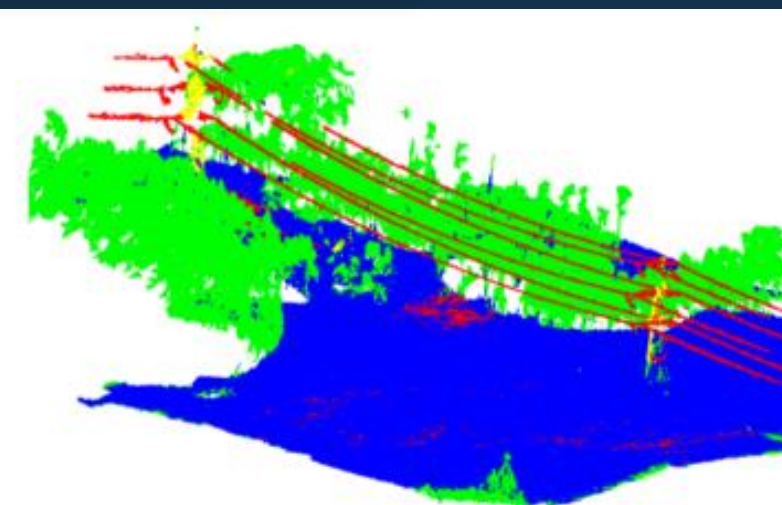
| Performances | Overall accuracy (in %) | Mean accuracy (in %) |
|----------------|-------------------------|----------------------|
| Random Forest | 71.32 | 43.57 |
| XGBoost | 75.34 | 52.86 |
| Our model | 95.15 | 84.07 |
| Majority class | 54.66 | 25.00 |



(a) Test set



(b) Ground truth



(c) Predictions



CONTACT

FRANK DE MORSIER, CTO
FRANK.DEMORSIER@PICTERRA.CH
+41 79 206 52 81

www.picterra.ch

 *[@picterraCH](https://twitter.com/picterraCH)*

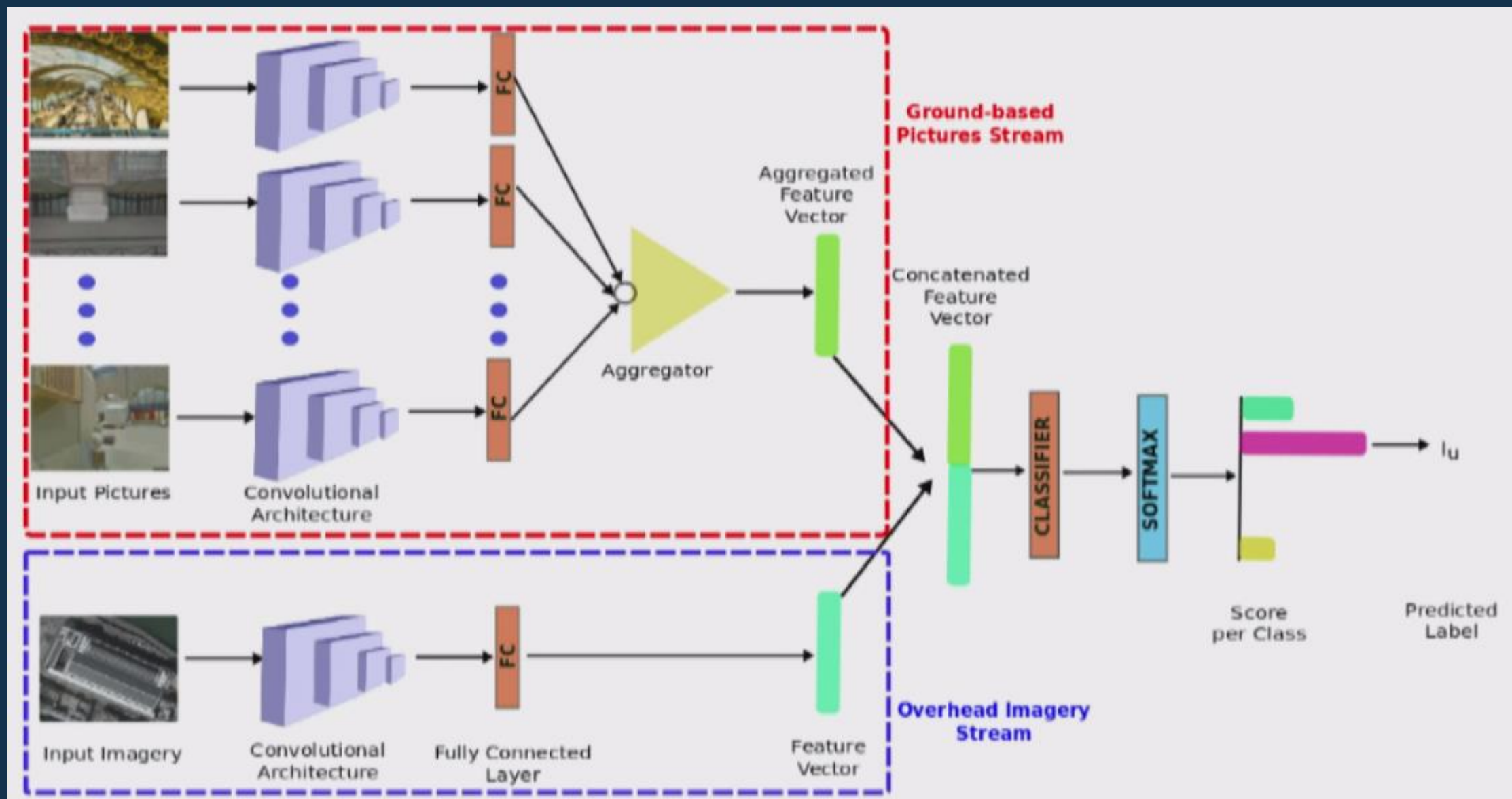
 *[/picterra](https://www.linkedin.com/company/picterra)*



USE CASES

LAND COVER & USE CLASSIFICATION

Land cover and land use statistics can benefit from several data streams



Understanding urban landuse from above and ground perspectives: a deep learning, multimodal solution, Shivangi Srivastava, John Edgar Vargas Munoz, Devis Tuia, Remote Sensing of Environment, 2019

